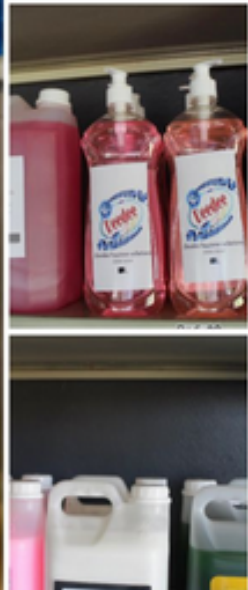


## DEEDEE HYGIENE SOLUTIONS



The business, which currently employs 16 people, plays a crucial role in the local economy by providing job opportunities and reducing unemployment. Despite its success, Deedee Hygiene Solutions faces challenges such as the need for more space, reliable electricity, and advanced machinery to sustain its growth.

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### **A BEACON OF INNOVATION AND GROWTH IN BOTSHABELO**

Deedee Hygiene Solutions, located in Botshabelo's FDC Industrial Park, Free State, is a thriving business founded by Naledi Phahlo. An MBA graduate with a manufacturing focus, Phahlo created a company that produces high-quality household and industrial detergents. The company is known for its superior products, including surface cleaners and disinfectants, which cater to both domestic and industrial markets.

Under Phahlo's leadership, the company exemplifies resilience, innovation, and community empowerment, serving as a model for other entrepreneurs in South Africa.

#### **Contact Information**

For more information about Deedee Hygiene Solutions, their products, or potential investment opportunities, you can reach them at:

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- Email: [info@deedeehs.co.za](mailto:info@deedeehs.co.za)